

THE CHINOOK ADVANCE

Vol. 22

Chinook, Alberta, Thursday, Nov. 7th 1940

NO

Office of District Director of Postal Services

Calgary, Alberta

NOTICE

Be Sure That Soldiers' Mail Is Properly Addressed

"When sending mail to the Army overseas, please always give the addressee's regimental number, rank, name and details of his unit - i.e., Company or Section, Squadron, Battery, Holding Unit, etc., in addition to Regiment or Service, Base Post Office, Canada.

For example:-

C.374, Sapper John Doe,
3rd Field Company,
Royal Canadian Engineers,
Base Post Office,
Canada.

If addressee is overseas on a special course or advance party, he should be addressed accordingly.

For example:-

Flight Lt. John Doe,
R.C.A.F. Headquarters,
Special Course Overseas,
Base Post Office,
Canada.

If the addressee is still in Canada, mail should not be addressed to the Base Post Office but to his Unit and Camp in Canada.

For example:-

L.47163, Bombardier John Doe,
11/69 Field Battery,
Royal Canadian Artillery
C.A.S.F. Field Post Office,
Petawawa Camp, Ont.

All those who correspond, or expect to correspond, with any member, or members, of the Canadian Active Service Force are asked to please take careful note of these specifications, as correct addressing of soldiers' mail prevents any delay in it reaching its destination.

J.B. Cooley,
District Director,
Calgary Postal District.

I. H. C. & John Deere

IMPLEMENTS and REPAIRS

Maple Leaf FUELS, Oils &
Greases

ELECTRIC & ACETYLENE

Welding

FARM SUPPLIES

COOLEY BROS.

Chinook, Alta.

Phone 10

Warn Farmers Danger Holding Quotas Too Late

Organization Says Storage Space
May Be Gone

The executive of the United Farmers of Alberta, meeting in Calgary Thursday, warned members of the farmers of the farmer organization and all Alberta farmers of the necessity of keeping a close watch on the quota situation.

While the crisis in respect to storage space has been met by the building of graineries on the farm and the Dominion government is paying the regular elevator tariff in farm stored grain sold to the Wheat Board, there is the possibility that some farmers that will deliver only a portion of their quota this fall, counting on the storage rent assisting to defray the cost of erecting their granaries, the executive felt.

QUOTAS RAISED

An executive statement continued: Quotas have been raised at hundreds of points from five bushels per acre as originally set to eight, ten, twelve, and as high as fifteen bushels. There is no doubt that quotas will again be raised as grain moves forward to export.

Many farmers are in the position that they must sell. Each time the quota is raised these farmers will deliver their additional quotas, with the result that, unless wheat is exported in much greater volume than at present, appears likely farmers who are storing their grain will find at elevator space taken and be unable to deliver their quota when they need or desire to do so.

The U. F. A. executive urged all farmers having grain to sell should face the situation right now and act according to their best judgment.

Faces Charge Robbed With Violence

Alleged to have assaulted Captain Olson at Oyen Friday evening and robbed him of \$139 George Comie was arrested by Royal Canadian Mounted police at Sask. Saskatchewan, Saturday morning and will face a charge of robbery with violence.

According to police reports Olson and Comie were in an Oyen beer parlor together, they left the premises at about 7:30 o'clock Friday evening. Comie is alleged to have attacked his companion, knocked him down and robbed him of the money.

Ottawa, Oct 18th (CP). Canadian cattle markets, under the influence of heavier receipts provided a slow trading session last week, and daily carryovers were common to all stockyards, the Dominion Bureau of Statistics reported today in the weekly livestock market.

LOCAL NEWS

Real Estate In Chinook Moving

Real Estate has been moving this fall in Chinook and houses that were for rent were quickly picked up.

The I. W. Deman residence was sold to W. Zawasky.

Mr. Withell purchased the house formerly owned by Mrs. Bjork, and moved his family this week.

Mrs. Wilson bought the house owned by Mrs. Todd.

Mr. Geo. Wanner bought a house owned by Mrs. Carter.

...

Mr. A. S. Nicholson of Calgary, spent a few days in town visiting with his mother and also his family.

...

The Ladies Card Club Met Tuesday Evening

The ladies Card Club met Tuesday evening, Nov. 5th at the home of Mrs. W. Wilson. Honors were shared by Mrs. W. Gallagher and Mrs. J. Aitken. The Card Club will meet next week with Mrs. Bangs.

Don't forget that the hour of the Sunday School has been changed from 1:00 o'clock to 10:30 a.m.

The hour of the Church service is quarter to 12 o'clock.

To all those who have not paid their subscription to the Chinook Advance please don't forget to call and settle up, as it takes money and hard work to supply you with the paper each week.

Miss Lois and Lorne Robinson who have been visiting with relatives at Bowden, returned last week.

Mr. O. D. Harrington was a Calgary business visitor over the week end.

Mr. Jas. Aitken and family moved this week into the Chapman house.

Mrs. Jas. Peyton and daughter Patsy are visiting with relatives at Brooks, for a few weeks.

On Saturday, Nov. 2nd this district had the first snowstorm of the season, although the weather was fairly mild then it suddenly changed to cold to cold north west wind. Although most of the wheat in the district was threshed still some farmers have hundreds of acres under the snow.

GROCERY NEEDS

Queen Ann Cherries	tin	.21c
California Raisins	lb.	.15c
" Currents	lb.	.16c
Glazed Pineapple Rings	each	.5c
" Cherries	pkg.	.20c
Minced Meat	2 lb tin	.30c
Shelled Walnuts	lb.	.28c
Aylmer Catsup	bottle	.19c
" Sweet Corn	2 tins	.25c
" Choice Peas	tin	.13c
Choice Tomatoes	2 tins	.34c

Window Glass Putty, Weather-Strip,

A. B. & C. RADIO BATTERIES
Stove Pipes, Elbows, Dampers
Essolite Coal Oil best gal .25c

BANNER HARDWARE
AND GROCERIES

Chinook Hotel

A Home Away From Home

Try Our Meals

GOOD ROOMS

W. H. Barros

Prop.

AGRICULTURAL SERVICES



Alberta Pacific Elevators participate in maintaining an Agricultural Department designed to assist farmers in combating soil erosion; identifying and controlling weeds; seed grain selection and meeting various problems of crop production. Our Agent will obtain any competent information you may desire.

ALBERTA PACIFIC GRAIN
COMPANY, LIMITED (25)

Chinook Meat Market

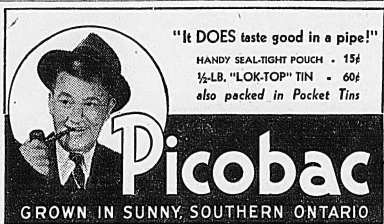
Fresh & Cured Meats, Fish
and Sausages. Hams & Bacons
of all brands at popular prices.

Poultry Supplies

We are buyers of Hides and
Horse Hair at Market Prices.

J. C. Bayley Prop.

"It DOES taste good in a pipe!"

HANDY SEAL-TIGHT POUCH - 15¢
1/2-LB. "LOK-TOP" TIN - 60¢
also packed in Pocket Tins

Trends In Tourist Traffic

Official figures are now being published making it possible to get some appreciation of the trends of tourist traffic from the United States into Canada and to gain some idea of the influence exerted by the war on this important industry.

Entirely the result of regulations promulgated by the Dominion government, the very heavy flow of Canadian pleasure seekers into the United States during the holiday months of the past three or four years was cut to a mere trickle during the summer just past. This is a matter of gratification, since this marked reduction in the southward movement of Canadians has had the intended effect of retaining in this country large sums of money which are required for the prosecution of Canada's war effort in some form or another.

Unfortunately, on the other hand, the inward flow of American tourist traffic over the Dominion as a whole, is not so great as might have been expected under existing conditions. During the past few years American tourist traffic into this country has been increasing substantially year by year until it had assumed the rank of one of the foremost industries of Canada.

There were a number of reasons why the annual increment of this traffic should not only have been maintained but should have shown a material increase, because of the war. In the first place, holiday seekers in the United States were practically confined to this continent for their pleasure trips this summer on account of the war and in the second place their dollar being worth \$1.10 in this country would have given them a cheaper holiday than they could enjoy by remaining in their own country. These two factors alone should have resulted in a record north-bound traffic across the international boundary during the summer just past.

A Serious Stump

Instead of this anticipated increase materializing, however, the reverse was the case, at any rate during the early part of the summer. The October issue of the National Revenue Review, issued by the Minister of National Revenue reveals that in July, the latest month for which figures for the entire Dominion were reported at that time, only 452,207 American automobiles entered Canada under short or long term permits as compared with 764,408 in the corresponding month of last year, a decline of nearly 41 per cent.

Unfortunately, figures for August for the entire Dominion were not apparently compiled at that time but in the same issue of the National Revenue Review, it is reported that in August, 1940, 94,326 cars originating in the U.S.A. passed through the Port of Niagara Falls, compared with 109,079 in August, 1939, a decrease of 14,553 cars or over 13 per cent. Since this is one of the heaviest ports of entry in the Dominion, it can be assumed that for the entire country some improvement was shown in August as compared with the previous month, but still a substantial loss.

In another article in the same issue of the National Revenue Review figures are given showing a substantial increase in the number of visitors to Canada's national parks in the Rockies and prairie provinces during the five months of this year ending Aug. 31. In most cases the figures combine Canadian and "foreign" visitors, but the mountain parks of Banff, Jasper, Waterton Lakes, Kootenay and Yoho were visited during the period by 110,874 "foreign" visitors compared with 90,365 last year, a gain of more than 22 per cent. This increased movement of visitors from other countries to the parks is attributed in part by the Review to "the opening to traffic this year of the Big Bend and Banff-Jasper Highways and to the fact that many Americans have been accustomed to holidaying in Europe spent their vacations in the Canadian Rockies."

Good Roads Important

The importance of good roads in fostering this "golden" stream into Canada is further emphasized by the statement accompanying the National Revenue Review's announcement that "An all time record was created at Jasper National Park, when the attendance (for the five month period) reached 80,304, an increase of 66.68% or more than 200 per cent. "This astounding increase," declares the publication, "was largely due to the opening of the new Banff-Jasper Highway, which shortens the distance between the resorts of Banff and Jasper to 186 miles from the 511-mile drive required by previous motor routes."

The foregoing facts and figures, taken in combination, reveal two or three important things which might profitably be noted for future guidance. One of these is evidence that publicity undertaken by the federal government in the United States this summer to counteract adverse propaganda across the line was too late to reassure Americans that they could safely visit this country while at war without being penalized in one or more of several forms. This propaganda on the other side of the international boundary bore fruitful fruit during July, one of the best of the holiday months and had not been fully stemmed by the end of August, by which time the season was near its close.

Another is the importance of the construction and maintenance of good roads if Canada is not only to lose this vital and important industry, but is to reap increasing annual benefits from it.

Great Help To Britain

Dutch Fliers Get Valuable Information About Nazi Moves

Of great assistance to the British intelligence service in learning the facts about the German invasion fleet are the Dutch fliers. At the dead of night they fly to their own country, land at a secret airfield, then crawl around the coast for information about enemy activities. Their knowledge of the German language has made it fairly easy for them to supply invaluable facts to the British bombing squadrons which recently wrecked the Nazi invasion fleet even before it had a chance to get out of the French channel ports.

We can hardly restrain our impatience to hear Hitler explain how the Japanese come to be a "pure Aryan" race.



Hard To Find

True Frenchman Put One Over On Nazi Guards

While a Nazi guard stood by, a group of French officers placed a wreath on the Tomb of the Unknown Soldier in the Arc de Triomphe in Paris. For the next three days, thousands of French people visited the Tomb. The Nazis thought it strange that so many should come so suddenly, but dismissed the occurrence as a coincidence.

On the third day a member of the Nazi Gestapo examined the wreath. He found a card, which said: "Death to Hitler! Down with the scoundrel! France will live!"

The wreath was removed at once. Ever since, the Gestapo has been trying to find the true Frenchmen, who placed the wreath on the Tomb—Windsor Star.

Beg For Shrapnel

Commuters returning from London each evening to their homes in the country are beset, as they get off the train, these days by beves of youngsters who ask: "Can you spare us a bit of shrapnel, Mister?"

People Of Old London

Editorial In Daily Sketch Pays Tribute To Their Fortitude

The London Daily Sketch in a recent editorial voices movingly the debt of the rest of the Empire to the people of London. It says: "To-day, in quietness and humility let us give thankful praise to the people of London. For they are enduring the fire and the torture for us. Upon their minds and bodies they are bearing such assaults as no citizen in these islands has borne before."

"This they are doing freely, faithfully, with sublime fortitude—that we may live our way of life; that the dignity of man and freedom and tolerance, and the good, sweet, simple things shall not perish from the earth."

"In one heroic classed brotherhood, rich, poor, young, old, they are facing the mighty blast from the skies with a spirit which no intimidation can assail nor horror overcome. Their indomitable will to suffer even unto death before bowing to any force or tyranny is our shield."

"They will not falter. 'There is a heroism which outlasts the forces of evil, which outlasts time itself."

"There is no courage of the heat and temper of battle. These ordinary people have not been prepared for long months of discipline. There is the self-discipline of the strong in spirit and the brave in heart."

"And upon this immovable rock will the weapons of evil finally be shattered."

"Think, then, of our brothers and sisters of the City of London to-day. Give them the nourishment of your love and thankfulness, for spirit will strengthen spirit and your prayers and thoughts will be as a bulwark around them."

"They offer their lives as a ransom for our liberty."

"Let us be worthy of this gift—for 'Greater love hath no man.'"

Catalogued As New Art

Work Of Farm Woman Has Been Recognized In New York

In 1936 Anna Mary Robertson Moses, then 76, exhibited strawberry jam and paintings at the Cambridge, N.Y., fair.

For my strawberries," as Mrs. Moses puts it, "I won a blue ribbon. For my paintings I got the 'vazzerberry.'" To-day 34 products of her brush hang in New York exhibition galleries, bringing in as high as \$200 apiece.

Discovered last year, New York called her work Americana and gave it a prominent place in the museum of modern art. It was catalogued as primitive American art—pictures of farm turkeys headed for Thanksgiving slaughter, maple sugar in the making and covered bridges afield.

The slender grey-haired farm woman took to art to rest her back. Widowed 13 years ago, she carried on her husband's farm at Eagle Bridge until her back began to hurt. She was forced to rest and while resting she "just had to do something."

Beaverboard substituted for canvas. The attic provided the frames. A mail order service provided the paints and Mrs. Moses the imagination.

With all the lady of Eagle Bridge is unimpressed. She's not going to New York. She's never been before and she's not going now, paintings or no paintings.

Lasted For Twenty Years

Death Of One Player Brought Chess Match To End

A chess match which lasted for 20 years has been brought to an end by the death of Mrs. Annie Paton, of Rhyle, England. She was 93. Since 1920 Mrs. Paton had corresponded weekly with her 50-year-old nephew, Hugh Paton, of Hartlepool. And their boards have shown one move a week, year in, year out. The matches were always hotly contested, but Mrs. Paton invariably won in the end. "So I should," she used to remark. "I've been playing chess 40 years longer than Hugh has."

London's monuments are the work of the ages. Art lovers the world over will never forgive the Nazis for destroying these irreplaceable gems.

MIDDLE-AGE WOMEN

HEED THIS ADVICE!! Thousands of women are suffering from "middle-age" troubles. Lydia E. Pinkett's Vegetable Compound—famous for over 60 years—is the only reliable female functional trouble. Try it!

Chivalry In The Air

Some German Flyers Are Decent Enough To Observe It

The London correspondent of the Ottawa Journal says: "Take it by and large there was precious little chivalry even in the last war. There certainly seems to be much less in this one. Yet the airmen, who had their strong code of honor last time, still strive to maintain some semblance of the old tradition. For instance, if there is a dog-fight in the air, and one fighter finds his machine low on combat, he intimates his condition, and his intention to get down to earth and land, by making his machine do a tail-waggle."

Only a short time ago, after a brief, bright and brotherly scrap over the South Coast, a German fighter gave this signal, and came down, his R.A.F. opponent promptly holding fire to let him land safely if he could. On the other, if an R.A.F. fighter in the course of a dog-fight makes his enemy crash, or shoots a bomber, supposing that circumstances permit, he punctually flies over the stricken wreckage and salutes it with a wing-roll."

How far German airmen reciprocate these courtesies of the empyrean arena it is hard to say. Such niceties would scarcely appeal to baby-killers. Yet there are some who do. Even in this mechanized epoch, the ghost of ancient chivalry dies hard.

SELECTED RECIPES

MARGUERITES

2 eggs
1 cup brown sugar
1/2 cup flour
1/4 teaspoon baking powder
1/4 teaspoon salt
1/2 cup chopped nut meats
1/2 cup Kellogg's All-Bran
Beat eggs slightly; add remaining ingredients in order, punctually. Greased marguerite pans two-thirds full. Bake in moderate oven (350 degrees F.) about 15 minutes. Cool slightly before removing from pan. Dust with powdered sugar if desired. Yield: 2 1/2 dozen Marguerites (2 inches in diameter). Note: Fluted tart pans may be used. Fill pans to a depth of 1 1/2 inches.

PERFECT LEMON PIE

1 1/4 cups granulated sugar
4 tablespoons Durham corn starch
1/2 teaspoon salt
1 cup boiling water
3 egg yolks (2 if large)
1/2 cup lemon juice
Grated rind 1 lemon
1 tablespoon butter
Baked pie shell
Meringue of egg whites and sugar

Combine 1 1/4 cups sugar thoroughly with corn starch and salt. Stir in boiling water. Stir and cook in double boiler until mixture thickens. Cover and cook, with occasional stirring, until no raw flavor remains. Stir into slightly-beaten egg yolks, return to double boiler and stir until yolks thicken. Remove from heat and add lemon juice, lemon rind and butter. Cool slightly and turn into baked pie shell. Cover with meringue of egg whites, few grains salt and 2 tablespoons fine granulated sugar for each white. Brown delicately in a slow oven, 300 degrees F.

History Being Repeated

Sermon Preached Century Ago Might Apply To Present Time

Be not deceived—there will be no wall of adamant, no triple flaming sword to drive off those lawless assassins that have murdered and pillaged in every other land. Heaven has made with us no covenant that there should be joy and peace here, and wailing and lamentation in all the world besides.

I would counsel you to put on a mind of patient suffering, and noble acting; whatever energies there are in the human mind, you will want them all; every man will be tried to the very springs of his heart, and those times are at hand, which will show us all as we really are, with the genuine stamp and value, be it much or be it little, which Nature has impressed upon every living soul.—Rev. Sidney Smith. (Words taken from a sermon on "Invasion," spoken 75 centuries ago.)

A Scots Special

When a C.N.R. freight recently pulled into Kamsack from Dauphin, Man., it was discovered that the entire train crew were "Macs" and that all of them resided in the C.N.R. yard at McKeeville and McKeeville were on duty in the locomotive cab; McKeeville was conductor and in the caboose were also McKeeville, McKeeville and McKeeville. A real Scots special.

Most Populous Countries

World's four most populous countries are China, India, Russia and the United States, respectively. China has a population of 450,000,000; India, 350,000,000; Russia, 180,000,000; and the United States, more than 130,000,000.

BEE HIVE SYRUP
A Great Energy Food
golden corn
Exclusive Pouring Spout

Where Traitors Triumph

Belgian Workers Have Hard Time Under Task Masters

Belgian workers have now the choice between the most wretched and unassisted unemployment, or working for the Nazis against their own country. If they choose the latter course, they have 25 per cent. of their miserable wages deducted for the building up of a system of social insurance after the Nazi model. Their own organizations are broken up, their best leaders exiled or condemned to silence. All rights and liberties have gone to be replaced by an authoritarian discipline under the foreign occupation.

A whole nation lives in constant fear of spies and informers, while traitors triumph under the protection of the invader.—By Max Buset, Belgian Labor Leader.

Not What He Expected

R.A.F. fighter pilots stationed in Scotland are laughing over a colleague who recently went to London on leave and bought a motor-car. He arranged for it to be carried on the train by which he was returning to his airbase. On arrival at the station he summoned a porter to open the van so that he could drive his car away. The door was opened—and he auto walked a horse.

Dirty water from laundry tubs is being collected for analysis by a national laundry association.

Carlyle's writing-table has been given to the London Library by Lady Stephen.

An Artist Abroad

Lieutenant From Vancouver Makes Humorous Sketches Depicting Life In England

Unofficial artist at Canadian G.H.Q. in England is Second Lieutenant Sedley Sweeney from North Vancouver, a graduate of the Royal Military College, whose humorous sketches decorate the walls of the officers' mess.

Mr. Sweeney has turned out a sequence of sketches illustrating the trials and tribulations of night driving for Canadians in the English wilderness under wartime blackout conditions.

The first drawing shows a camp-bound Canuck asking a yokel for directions. He continues on the road only to find—second sketch—that he has arrived at a "No Entry" road.

The next scene shows the luckless Canuck at a crossroads. Direction posts point three ways, giving the mileage to each town, but the names of the townships have all been carefully obliterated.

For more than 600 years, only two foods and two drinks have been sold by The Bratwurstglocklein, famous restaurant in Nuremberg, Germany: wine and beer, sauerkraut and sausage.

NEURALGIA
Cooling, soothing Mentholatum instantly relieves the most painful Neuralgia for head, face, toothache, rheumatism, sprains and bruises. Jars and tubes, 50c each.

MENTHOLATUM
Gives COMFORT Daily

Para-Sani
PURE-HEAVY WAXED PAPER
...AT MYSELF

"The purity of the foods I serve has always been a source of personal pride. But the vital importance of pure waxed paper never struck me."

Be as choosy about waxed paper as you are of foods—waxed paper intimately contacts what you eat. Use Para-Sani—a new sheet every time.

PARA-SANI
PURE-HEAVY WAXED PAPER
AN APPLEFORD PRODUCT
MADE IN CANADA

APPLEFORD PAPER PRODUCTS LTD.

WAREHOUSES AT WINNIPEG - REGINA - SASKATOON - CALGARY - EDMONTON



CHINOOK UNITED CHURCH

Church Service 11.45 p. m.
Sunday School 10.30 a. m.
All are cordially invited to attend

CLASSIFIED ADS FOR SALE

1 Solid Oak Dining Table and Chairs to match.

1 Beautiful Studio Lounge, almost new.

Apply to Mrs W. H. Davis

INSURE - your threshed grain which is stored in farm buildings Applications received at the Telephone Office.

RESTAURANT

Meals at all hours
FRESH OYSTERS

All Kinds Tobacco and Cigarettes

SOFT DRINKS and Confectionary

ICE CREAM

Mah Bros

ROBINSON CARTAGE

For
DRAYING
Or
TRUCKING
Any Kind
Satisfaction
Guaranteed

FOR MORE PROGRAMS

Specify **GENERAL ELECTRIC** Pre-tested **RADIOTRONS**

GLASS METAL

CANADIAN GENERAL ELECTRIC CO.

TRIALS AND TRIBULATIONS

(Reprinted from the — Calgary Herald.)

There have been a great many books articles, short stories, and other literary material written on the subject of school, but to get a really authentic picture of school life, it is necessary to look at at school and its attendant miseries from the viewpoint of the student.

To the beginner, as he enters the great, dark hall, holding tightly to his mother's hand, school presents itself as a huge, airy place, filled to overflowing with all sorts of interesting things, and simply bulging with boys and girls of every shape and size.

He sees small boys newly graduated to Grade Two, strutting about, pulling little girls' hair, knocking their books to the floor, and otherwise demonstrating that they are definitely the dominant male type.

He also sees high school students talking importantly of such outlandish things as geometry, algebra, pschology, and other things equally as foreign to his small world.

He is now ushered into a great sunny room packed with small, rosy human beings. Here he is introduced to that great and marvelous personage known as the teacher. This inexhaustible fount of knowledge shows him which desk he is to occupy, and leaves him stranded in the midst of the noisy rabble.

However, his fears soon leave him, and he begins to enjoy the novelty of his position. Suddenly a sharp rap resounds throughout the room, the noise ceases abruptly, and the beginner begins.

The trouble is, that after the first week or two the novelty of the thing wears off, and he begins to realize, as have many before him, that the teacher is merely a cruel slave driver, whose main mission in life is to keep small boys sitting still for hours on end.

Nevertheless, our future prime minister of Canada struggles manfully on until he receives his promotion to the intermediate room, this is an immeasurable step upward in his social and mental progress. In this new environment he is initiated into the mysteries of elementary algebra and geometry.

He crawls painfully along, doing piles of homework, more or less, until he reaches the pinnacle of his desires, the senior room.

His first act in this supreme citadel of higher learning is to fill out a registration form of great length and amazing thoroughness. This he hands in to the dark, forboding individual who is to guide his feet on the path of destiny for the rest of his school days.

He now sets to work in earnest and after a few weeks under the dark man he has it impressed on his brain that not-books must be neat, that one must not borrow one's neighbor's books to "check" one's answers, that Jacob Priestley did not invent the steam engine, and that it is advisable to bring one's lunch on days when one has not done one's geometry homework.

Then comes the momentous day when our hero hears the call of the wild, and answers it, on a day, unfortunately.

Nevertheless, he appears in school the next morning, mentally and physically refreshed, and with what he considers to be an excellent excuse for his absence.

But when the dark man fixes a stern gaze upon him and growls, "And where were you yesterday, young man," he forgets all about his carefully rehearsed explanation and begins to stammer something about being sick.

Thereupon the dark man grows very suspicious, and asks him to bring a note from home. Now our little man is in the soup up to his neck. He contemplates forgery, but discounts it as too risky and takes his medicine (usually about 10 on each hand) very bravely.

"BEER

is my drink"

Moderation is a desirable and important asset to a Nation geared for greater efficiency and physical fitness. That is why more and more people are turning to BEER. Beer is the temperate, leisurely beverage that restores energy and provides delicious refreshment.

SUPPORT ALBERTA INDUSTRY

BY INSISTING ON —

ALBERTA BRAND BEER

"the Best Beers Made"

This Advertisement is Not Inserted by the Alberta Liquor Control Board, or by the Government of the Province of Alberta

SUBSCRIBE NOW TO YOUR FAVOURITE MAGAZINES AND THIS NEWSPAPER AT A BARGAIN PRICE

THE THRIFTY ECONOMICAL WAY TO SUBSCRIBE TO THIS NEWSPAPER AND YOUR FAVOURITE MAGAZINES AT SENSATIONALLY LOW PRICES

These offers are good for new or renewal orders. It will pay you to look them over and send us the coupon today.

ALL-FAMILY OFFER

This Newspaper, 1 Year, and Your Choice Any Three of These Publications

CHECK THREE MAGAZINES—ENCLOSE WITH ORDER

- | | |
|--|--|
| <input type="checkbox"/> National Home Monthly, 1 yr. | <input type="checkbox"/> Country Guide & Nor'West Farmer, 2 yrs. |
| <input type="checkbox"/> Canadian Horticulture and Home, 1 yr. | <input type="checkbox"/> Canadian Silver Fox & Fur, 1 yr. |
| <input type="checkbox"/> Family Herald & Weekly Star, 1 yr. | <input type="checkbox"/> Western Producer, 1 yr. |
| <input type="checkbox"/> Free Press Prairie Farmer, 1 yr. | <input type="checkbox"/> Rod and Gun, 1 yr. |
| <input type="checkbox"/> Canada Poultryman, 1 yr. | <input type="checkbox"/> Canada Poultry Review, 1 yr. |
| <input type="checkbox"/> American Fruit Grower, 1 yr. | <input type="checkbox"/> American Girl, 8 mos. |

ALL FOUR ONLY
2.50

SUPER-VALUE OFFER

This Newspaper, 1 Year, and Your Choice of ONE Magazine in Group A and TWO Magazines in Group B

MARK AN "X" BEFORE THE MAGAZINES YOU DESIRE

- | GROUP "A" | | GROUP "B" | |
|---|--|--|---|
| <input type="checkbox"/> Magazine Digest, 6 mos. | <input type="checkbox"/> National Home Monthly, 1 yr. | <input type="checkbox"/> Canadian Horticulture and Home, 1 yr. | <input type="checkbox"/> Family Herald & Weekly Star, 1 yr. |
| <input type="checkbox"/> True Story, 1 yr. | <input type="checkbox"/> Rod and Gun, 1 yr. | <input type="checkbox"/> Free Press Prairie Farmer, 1 yr. | <input type="checkbox"/> Rod and Gun, 1 yr. |
| <input type="checkbox"/> Silver Screen, 1 yr. | <input type="checkbox"/> Canada Poultry Review, 1 yr. | <input type="checkbox"/> Canada Poultry Review, 1 yr. | <input type="checkbox"/> American Girl, 8 mos. |
| <input type="checkbox"/> Christian Herald, 6 mos. | <input type="checkbox"/> American Fruit Grower, 1 yr. | <input type="checkbox"/> Canadian Silver Fox & Fur, 1 yr. | <input type="checkbox"/> Canadian Poultryman, 1 yr. |
| <input type="checkbox"/> Fact Digest, 1 yr. | <input type="checkbox"/> Country Guide & Nor'West Farmer, 2 yrs. | <input type="checkbox"/> Canadian Silver Fox & Fur, 1 yr. | <input type="checkbox"/> Canadian Poultryman, 1 yr. |
| <input type="checkbox"/> Science and Discovery, 1 yr. | <input type="checkbox"/> American Boy, 1 yr. | <input type="checkbox"/> Canadian Silver Fox & Fur, 1 yr. | <input type="checkbox"/> Canadian Poultryman, 1 yr. |
| <input type="checkbox"/> American Boy, 1 yr. | <input type="checkbox"/> American Girl, 1 yr. | <input type="checkbox"/> Canadian Silver Fox & Fur, 1 yr. | <input type="checkbox"/> Canadian Poultryman, 1 yr. |
| <input type="checkbox"/> True Story, 1 yr. | <input type="checkbox"/> McCall's Magazine, 1 yr. | <input type="checkbox"/> Canadian Silver Fox & Fur, 1 yr. | <input type="checkbox"/> Canadian Poultryman, 1 yr. |
| <input type="checkbox"/> Parents' Magazine, 6 mos. | <input type="checkbox"/> Parents' Magazine, 6 mos. | <input type="checkbox"/> Canadian Silver Fox & Fur, 1 yr. | <input type="checkbox"/> Canadian Poultryman, 1 yr. |
| <input type="checkbox"/> Open Road for Boys, 1 yr. | <input type="checkbox"/> Home Arts (Needlecraft), 1 yr. | <input type="checkbox"/> Canadian Silver Fox & Fur, 1 yr. | <input type="checkbox"/> Canadian Poultryman, 1 yr. |
| <input type="checkbox"/> Home Arts (Needlecraft), 1 yr. | <input type="checkbox"/> Screenland, 1 yr. | <input type="checkbox"/> Canadian Silver Fox & Fur, 1 yr. | <input type="checkbox"/> Canadian Poultryman, 1 yr. |
| <input type="checkbox"/> Screenland, 1 yr. | <input type="checkbox"/> Christian Herald, 1 yr. | <input type="checkbox"/> Canadian Silver Fox & Fur, 1 yr. | <input type="checkbox"/> Canadian Poultryman, 1 yr. |

ALL FOUR ONLY
3.00

This Newspaper and Your Choice ONE Other Publication at Price Listed.

- | | |
|--|------|
| <input type="checkbox"/> National Home Monthly, 1 yr. | 2.00 |
| <input type="checkbox"/> Family Herald & Weekly Star, 1 yr. | 2.00 |
| <input type="checkbox"/> Free Press Prairie Farmer, 1 yr. | 2.00 |
| <input type="checkbox"/> Country Guide & Nor'West Farmer, 2 yrs. | 2.00 |
| <input type="checkbox"/> Western Producer, 1 yr. | 2.00 |
| <input type="checkbox"/> McCall's, 1 yr. | 2.50 |
| <input type="checkbox"/> True Story, 1 yr. | 2.25 |
| <input type="checkbox"/> Silver Screen, 1 yr. | 2.50 |
| <input type="checkbox"/> Red Book, 1 yr. | 3.50 |
| <input type="checkbox"/> Parents' Magazine, 1 yr. | 3.00 |
| <input type="checkbox"/> Magazine Digest, 1 yr. | 2.50 |
| <input type="checkbox"/> American Boy, 1 yr. | 2.50 |
| <input type="checkbox"/> American Girl, 1 yr. | 2.25 |
| <input type="checkbox"/> Child Life, 1 yr. | 3.25 |
| <input type="checkbox"/> American Magazine, 1 yr. | 3.50 |
| <input type="checkbox"/> Screenland, 1 yr. | 2.25 |
| <input type="checkbox"/> Christian Herald, 1 yr. | 3.00 |

FILL OUT COUPON MAIL TODAY

Please clip list of magazines after checking ones desired. Fill out coupon carefully and mail to your local paper.

Gentlemen: I enclose \$..... I am checking below the offer desired with a year's subscription to your paper

☐ All-Family ☐ Super-Value ☐ Single Magazine

Name

Post Office

B.R. Province

Chinook Advance

MODERN ETIQUETTE

With the smart of the strap-ping still stinging his hands, he resolves never to play hockey again. However, like most good resolutions, this one is cast aside as soon as "the call" gives a repeat performance.

In this boisterous, happy-go-lucky manner, our hero stumbles, blunders, and sometimes even studies his way to graduation and embarks upon the great, wide rugged sea of Life.

Then, about twenty-five years later, he tells his sons that they shouldn't play hockey because their school days are the happiest days of their lives, to which advice as he did in his day, pay not the slightest heed.

DON NICHOLSON
Chinook High School.

Western civilization is facing a major crisis that will inevitably shape its future development.— Dr. F. Cyril James,

with an apology for not having written earlier?

ANSWERS

- The wife should ask one of the guests to sit in front, while she sits in the back with the other guest or guests?
- Yes it would be rude and unfair to your hostess if you do not.
- Such a person is very ill-bred tactless, and rude.
- Never. If he does, the girl's father or brother would probably feel justified in giving him a seat on the sidewalk.
- She usually stands at the door of the room where the bridal party is.
- At the tip of the knife.
- Perhaps the best time would be when he is marrying or expecting to become a father. However, many employers resent this at any time, and it is well to weigh the matter carefully before asking it.
- Merrily smile and say she has already met "Mr. Williams."
- This is the host's responsibility. It is his duty to maneuver in some way to prevent it.
- If there is a table cloth, the only place to leave the spoon is in the glass. On a bare table one may place the spoon on the table, the same as when at a soda fountain.
- Yes. Guests should not be forced to share trays.
- This is often done, but it is not good form.